

# ABOUT US Corporate Philosophy

## Care Entrée's Mission

When the Capella Group founded Care Entrée in February 1997, their mission was to provide superior customer service to people who were caught in the healthcare crisis. Now 6 years later, Care Entrée's patient advocacy helps thousands of Americans to maximize their healthcare dollar.

Over 75 Years  
Combines Experience  
In the Medical Field!

## THE MANAGEMENT TEAM

*Care Entrée's success is based on the experience and vision of a dedicated management team who are experts in sales, marketing, health insurance, claims processing, healthcare information systems, service delivery & cost management.*

**Judith Henkels**, *President*, founded Care Entrée's parent company, the Capella Group. A CPA & healthcare industry leader with 20 years experience, Judith has a strong background in business, finance, management systems, medical provider networks & claims processing. She set the goal of extending the savings & benefit afforded by the Care Entrée program to everyone.



**Judith Henkels**

**John Luther**, *Regional Vice President of Sales*, brings more than 29 years of healthcare industry experience to Care Entrée. A man of conviction with a passion for honest and prosperous business, he was drawn to the company when he realized the difference that this concept could make in people's lives.



**John Luther**

**Mary Kelly**, *CFO*, draws on more than 14 years of financial experience. A consummate hard worker and meticulous auditor, Mary is an outstanding Chief Executive Officer.

**Bobby Rhodes**, was *Claims Operations Manager* for major insurance companies and a former football player: a unique mix of experience. Now as liaison to the network providers, Bobby uses the skills of leadership and salesmanship honed in both sports and business, to ensure the highest saving available for our members.



**Bobby Rhodes**



**Mary Kelly**